

2020 Quartzsite Sports, Vacation & RV Show

Post Show Evaluation

HUGE CROWDS – GREAT WEATHER – RECORD SALES!

For Immediate Release:

Quartzsite, AZ – RVers from all over the country and the Canadian provinces made a big showing in Quartzsite, Arizona for the 37th Annual Quartzsite Sports, Vacation & RV Show that concluded last Sunday, January 26th. With the weather hovering in the low 70s most days, the BIG TENT was jammed with eager shoppers and spenders. Reports from several long-time exhibitors (10+ years) indicated that the 2020 RV Show was one of the all-time-greatest and sales records were broken in many sectors. With an estimated crowd of 125-145,000 in attendance, it was “smiles-around” inside the booth exhibit area and the fantastic weather really helped make the Midway Exhibit area a big winner, as the shirtsleeve weather brought the RVers outside THE BIG TENT as well.

Progressive RV Insurance, our “NAMING SPONSOR”, had large numbers of current, and future, customers lining up at their Virtual Reality canopy area where participants could test their driving skills in a virtual boat race and compare their final times and scores against the others that gave it a try. To say the least, it was very well received, popular and a big attraction in 2020.

Right next door to Progressive was our new “PLATINUM SPONSOR”, Cummins Diesel who used the Quartzsite Sports, Vacation & RV Show to introduce their all-new line of portable generators. Cummins arrived in Quartzsite *loaded-for-bear* with a truckload of portable generators, ready for immediate sale and delivery and business was brisk! Their parts & service location was finally relocated outside to help assist the overwhelming reaction and acceptance to their new line of portables.

Our “GOLD SPONSORS”, Dometic Corp., Dish Network/CM Wireless and Newpowa Solar all reported fantastic interest and sales of their respective products during the 37th annual event with Dometic Corp. managing two (2) separate locations and a Service Bay in support of customer warrantee and repair needs.

Our “Silver Sponsors”, Family RV/FMCA, High Desert Pure, Redlands Truck & RV Service, RV Country and Plasticover were all very pleased with the results of their participation in the sponsorship program in 2020 and reports were that they thought the crowds were one of the largest in recent memory.

We also had a “last-moment” participant that really added to the All Star line-up of the major names in the industry at the 37th Annual Quartzsite Sports, Vacation & RV Show. Ford Motor Company took all of the remaining exhibit space on the Midway Exhibit Area displaying their Built-Ford-Tough lineup of diesel trucks that are so popular with the 5th wheel and travel trailer segment of the industry. They were totally impressed with our crowd and quality of attendee and are planning bigger-and-better display in 2021

Mark you calendars for January 16 – 24, 2021 for the 38th edition of The Quartzsite Sports, Vacation & RV Show and join us at **“THE LARGEST GATHERING OF RVs AND RVers ON EARTH”**

For exhibitor information, date & times, photos, maps, directions and much more, please visit their website @ www.quartzsitervshow.com or call 714-377-7940.